



2011 MEDIA BUYERS GUIDE

INTERNET TERMS OF USE, INC.
NATIONAL OFFICES
SAN JOSE | TUCSON | BOULDER
866-631-0411

Top Level Page
Ad Units

Local Concierge Service Provided by InternetTermsOfUse.com

20901

Food & Beverage Rec & Entertainment Shopping Transportation Food Stores Travel
On Air Community Real Estate Health & Beauty Resorts & Spas Day Trips

Sort by :
Select

	14k Restaurant MAP	American 1001 K St NW Washington	(202)218-7575	The 14K Restaurant is recognized as one of the best Restaurants in all of Washington, DC and regarded by many as "The Place to Meet". The 14K Restaurant delivers a truly memorable dining experience including award-winning American Contemporary Cuisin	 
	15 Ria Restaurant MAP	American 1515 Rhode Island Ave NW Washington	(202)742-0015	Make your dining experience unforgettable with the exquisite presentations and flavors found at 15 ria. Executive Chef Janis Mclean adds new flair to Contemporary American cuisine with rich spices and fresh ingredients that change with the seasons.	<div style="border: 1px solid red; padding: 5px;"> <p>Reserved Ad Space</p> <p>120x240</p> <p>120x90</p> <p>Flash, Rich Media and Video Options</p> </div> <div style="border: 1px solid blue; padding: 5px; margin-top: 10px;"> <p>Reserved Ad Space</p> <p>120x240</p> <p>120x90</p> </div>
	1789 Restaurant MAP	American 1226 36th St NW Washington	(202)965-1789	Chosen by readers of Gourmet magazine as one of America's Top Tables, its inspired creativity is delivered in a relaxed country-inn elegance. Decorated with American antiques, period equestrian and historical prints in a renovated Federal house.	

Right column Animated GIF, JPEG or FLASH ad placed in choice of twelve Categories. Sample Category shown is Food & Beverage. Optional Categories to the right – Rec & Entertainment, Shopping, Transportation, Food Stores, Travel, On Air, Community, Real Estate, Health & Beauty, Resorts & Spas, Day Trips.

SEEINGIT.COM

2011
Ad
Units

Top Level Page, Video 30 Second, 60 Second, or 3 Minute Ad Units

Local Concierge Service Provided by InternetTermsOfUse.com

85750

Food & Beverage Rec & Entertainment Shopping Transportation Food Stores Travel
On Air Community Real Estate Health & Beauty Resorts & Spas Day Trips

Sort by :
Select

CALENDAR
OUR BLOG

VIDEO

00:35 00:47
PAUSE email get link get code MENU

User initiated 30 second, 60 second or 3 minute video in player pop-up.





Top Level Page, Animated GIF, or Slide Show
Ad Units

Local Concierge Service Provided by InternetTermsOfUse.com

98109

Food & Beverage Rec & Entertainment Shopping Transportation Food Stores Travel
On Air Community Real Estate Health & Beauty Resorts & Spas Day Trips

Sort by :
Select

	<u>35th Street Bistro</u> Bistro	Located in Seattle's Fremont neighborhood, this is a country European restaurant featuring tastefully prepared food from local and sustainable ingredients, a thoughtful list of hand-picked wines, and a full bar.
MAP	709 N 35th St Seattle	(206)547-9850
	<u>Al Boccacino</u> Italian	Located in Pioneer Square enjoy a unique Italian dining experience for those wishing to embellish their tastes from the oils, the balsimicos and brilliant wine. Authentic Italian cuisine is prepared daily using the freshest offerings of the season.
MAP	1 Yesler Way Seattle	(206)622-7688
	<u>Ama Ama Oyster Bar & Grill</u> Seafood	At Ama Ama, the menu has an emphasis on French, Japanese, and Mediterranean cuisines with an eclectic array of fresh, seasonal, and affordable food in a casual environment. Fresh oysters are also a mainstay here.
MAP	4752 California Ave SW Seattle	(206)937-1514
	<u>Assaggio Ristorante</u> Italian	High quality, authentic Italian cuisine with an emphasis on North Central Adriatic region of Northern Italy that delivers robust flavorful sauces. With fresh fish and seasonings Assaggio has received
MAP	2010 4th Ave Seattle	(206)441-1399

CALENDAR
OUR BLOG

Upgrade options to free business listing include: Animated .Gif, Slide-Show, Top-10 Ad Placement, and User Initiated options.

SEEINGIT.COM

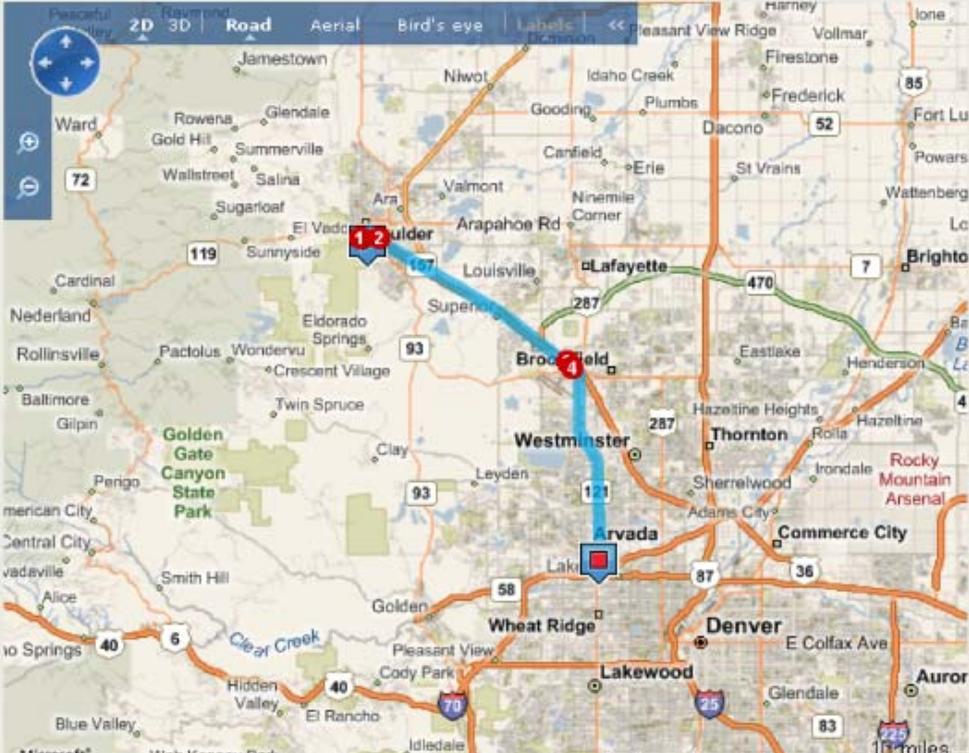
2011
Ad
Units

Results Page
Ad Units

Local Concierge Service Provided by InternetTermsOfUse.com

80302

[Print Driving Directions](#) [Email Driving Directions](#)



Reserved Ad Space
120x240
120x90
Flash, Rich Media and Video Options

Reserved Ad Space
120x240
120x90
Flash, Rich Media and Video Options

User-initiated MAP results that is a pop-up providing driving directions to the business.

Blog Page
Ad Units

The screenshot shows a blog page layout with a navigation sidebar on the left, a main content area, and two reserved ad spaces on the right. The sidebar includes links for 'USER' (Home, Login, Register to Post) and 'CATEGORIES' (Community (0), Day Trips (1), Food & Beverage (1), Food Stores (1), Health & Beauty (1), On Air (0), Real Estate (1), Rec & Entertainment (1), Resorts & Spas (1), Shopping (1), Transportation (1), Travel (1)). The main content area features a 'Blog Search' section with a search bar and a 'Food & Beverage' category selected. Below the search bar is a date separator for 'Friday, January 23, 2009' and a post titled 'Great food' with a description: 'Coming soon. Stay tuned for Blog postings from our celebrated host of this Category - Food and Beverage.' The post is attributed to 'Cooler Talk' at 7:13 PM with 0 comments. The right sidebar contains two 'Reserved Ad Space' boxes, each with dimensions 120x240 and 120x90, and a note about 'Flash, Rich Media and Video Options'.

USER

- Home
- Login
- Register to Post

CATEGORIES

- Community (0)
- Day Trips (1)
- Food & Beverage (1)
- Food Stores (1)
- Health & Beauty (1)
- On Air (0)
- Real Estate (1)
- Rec & Entertainment (1)
- Resorts & Spas (1)
- Shopping (1)
- Transportation (1)
- Travel (1)

Blog Search

Our Blog is where we discuss positive experiences in this consumer interest category. It's your community – so tell us why it's a good place to go or business that deserves a recommendation.

User : Category : Description :

Friday, January 23, 2009

Great food

Coming soon. Stay tuned for Blog postings from our celebrated host of this Category - Food and Beverage.

Posted by [Cooler Talk](#) at 7:13 PM in [Food & Beverage \(1\)](#) | [Comments \(0\)](#)

Reserved Ad Space

120x240
120x90
Flash, Rich Media and Video Options

Reserved Ad Space

120x240
120x90

SEEINGIT.COM

2011
Ad
Units

Calendar of Events Page Ad Units

Local Calendar of Events Service Provided by Seeingit.com



80302

Dec	January 2009						Feb
Sun	Mon	Tue	Wed	Thu	Fri	Sat	
28	29	30	31	1	2	3	
4	5	6	7	8	9	10	
11	12	13	14	15	16	17	
	19	20	21	22	23	24	
18	Title : First Event Venue : Morning	Title : First Event Venue : Morning	Title : First Event Venue : Morning	Title : First Event Venue : Morning	Title : First Event Venue : Morning	Title : First Event Venue : Morning	
25	26	27	28	29	30		
Title : First Event	Title : First Event	Title : First Event	Title : First Event	Title : First Event	Title : First Event	31	

[New Event](#)
[Event List](#)
[Back](#)

Reserved
Ad
Space
120x240
120x90
Flash,
Rich Media
and Video
Options

Reserved
Ad

JPEG, GIF, or FLASH

Production Included, or Supplied Creative Discount



120 x 90
Button

Made To
Your
Satis-
faction

Optional
Video Pop-
Out

120 x 90 Button

Or

120 x 240 Vertical
Banner

Right column
placement.

Production includes

15 sec. animation, no sound,
maximum of 3 repeating
loops, and a user-initiated
click through feature.

On A Category Page

- Food & Beverage
- Rec & Entertainment
- Shopping
- Transportation
- Food Stores
- Travel
- On Air
- Community
- Real Estate
- Health & Beauty
- Resorts & Spas
- Day Trips

Custom



120 x 240
Vertical Banner

Or
Supply
Final Art

Agency
commissionable.
Discount for
supplying creative.

SEEINGIT.COM

2011
Ad
Specs

60 Second, 90 Second or 3 Minute Commercial Video
Production Included, or Supplied Creative Discount

Video

Custom
Pro-
duction

Edited
Video
Pro-
duction



Raw Post Production Edit
Submit
60 Sec – MAX 10 dv files, incl. stills.
Script – 90 words with video assign-
ment tags, up to 10 scene changes.
Title Pages – 1 with contact info.

90 Sec - MAX 20 dv files, incl. stills.
Script – 180 words with video assign-
ment tags, up to 20 scene changes.
Title Pages – 3 with contact info.

3 Min - MAX 40 dv files, incl. stills.
Script – 540 words with video assign-
ment tags, up to 40 scene changes.
Title Pages – 5 with contact info.

Your music with rights, or our music.

Supplied Edited Video
Upload form located at
[http://www.internettermsofuse.com/
Adform.aspx](http://www.internettermsofuse.com/Adform.aspx)

Select
60 second, 90 second or 3 minute
video spot.
Submit
Edited video with authorization code.
Format
AVI, FLASH, MOV, MP4, WMV, MPG

60
90
Second
Or
3 Minute

Or
Upload

Agency
commissionable.
Discount for
supplying creative.

GIF Slide Show

Production Included, or Supplied Creative Discount

 <p>100 x 75 Slide Show Image</p> <p>Slide Show</p> <p>Grabbing</p>	<p>100 x 75 Business Listing Slide Show</p> <p>Up to 6 images complete the continual loop slide show.</p> <p>User-initiated click through feature that downloads menus, brochures, coupons, and special promotions.</p> <p>Or</p> <p>redirect a user and open a new window.</p>	<p>Custom</p>  <p>Attention</p> <p>Made to your satisfaction</p> <p>Agency commissionable. Discount for supplying creative.</p>
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