

## Background

The QR “barcode” system (short for quick response) is intended for QR barcode readers and mobile devices such as a Smartphone or Tablet. Once the code is scanned, it quickly displays digital content.

The Seeingit.com application provides ANY Business 3 QR codes that can be scanned:

- 1) Opens recorded video, such as a restaurant commercial, or real estate walkthrough.
- 2) Opens a live video such as a demonstration show, or live interior/exterior video of a business or club.
- 3) Opens an SEO page that is a snapshot of the business, and their daily coupons and promotions.

What’s needed:

- A barcode reader application. (Barcode Scanner ZXing Team, ShopSavvy Barcode, or Redlaser)
- For Seeingit.com advertisers, copy/paste the URL’s of your ad listing SEO window, video player window and live streaming video window. Generate a QR code here: <http://qrcode.kaywa.com/>

## QR Code Sample Uses with Seeingit.com Ad Listings

1. Prominently display codes outside a restaurant, or any business
2. Attach codes on a sign, or on the front door of a home for sale
3. Prominently display hotel codes and local business codes at airport kiosks or service desks



### Hotel Application - Scan For Sample:

Guests often ask the Front Desk staff for directions to restaurants, entertainment options and places of interest. Now, display the QR Code that is provided with your hotel listing and Guests will be provided more local information that any staffer could provide, have access to coupons and local promotions, and get turn-by-turn directions to their destination delivered right to their Smartphone or Tablet device.

### Real Estate Application:

Prospective buyers may survey a home on their own first before they call upon a real estate agent. Put the QR code on the for sale sign or front door to launch our video player for a video walkthrough. Plus, it can save the agent fuel and time expense. With Seeingit.com ad listings, a QR code can also be uploaded as an image for the main picture or the coupon / promotion.



### Restaurant Applications:

Fig. 1



Fig. 2



Fig. 1 On menus, the SEO QR Code can show daily featured specials and coupons.

Fig. 2 On windows or doors, place the recorded video QR Code so if you are closed, tourists or passers by can scan for an interior video, or commercial.