

## TUTORIAL

### How to: Upgrade Free Ad Listing, to Ad Listing with Media Bundle

**What You'll Need** - Purchase a code to unlock Media Features that includes recorded video application (cell phone, camcorder or professional production), PDF brochures or menus, redeemable coupons and promotions that print and automatically post to Twitter & Facebook, SEO (search engine optimization) landing page, and a 2-way online text chat feature. You can interchange these anytime to promote latest special offers without delays!

1. Log into your basic ad listing in one of either two places; the [www.seeingit.com](http://www.seeingit.com) homepage at the top, click on the link "Login", or on any business listing pages right column, click on the link "Advertiser login" then click on the link on the lower right called "Login".

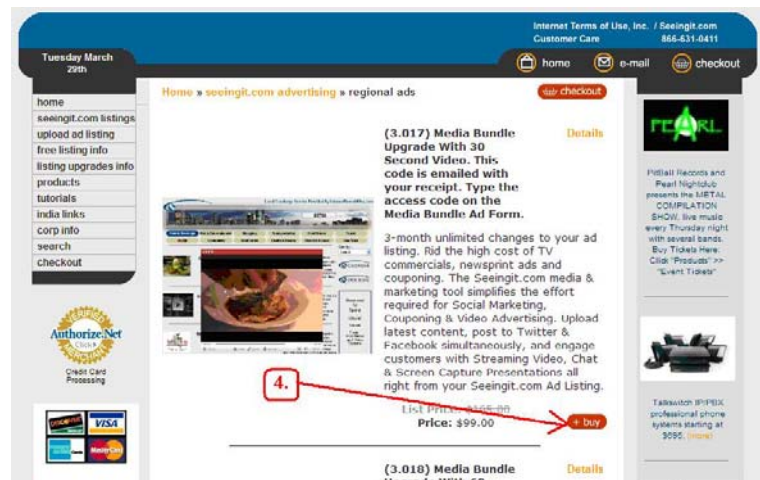


2. After Login, it opens the Media page where you choose the form that you want to edit (the free ad form has basic business information or media ad form has all media elements). In this case, you are purchasing/editing the Media Bundle.



3. After clicking the Media Bundle option it opens the Media edit form, click, "CLICK TO BUY MEDIA BUNDLE ACCESS CODE" to buy a code.

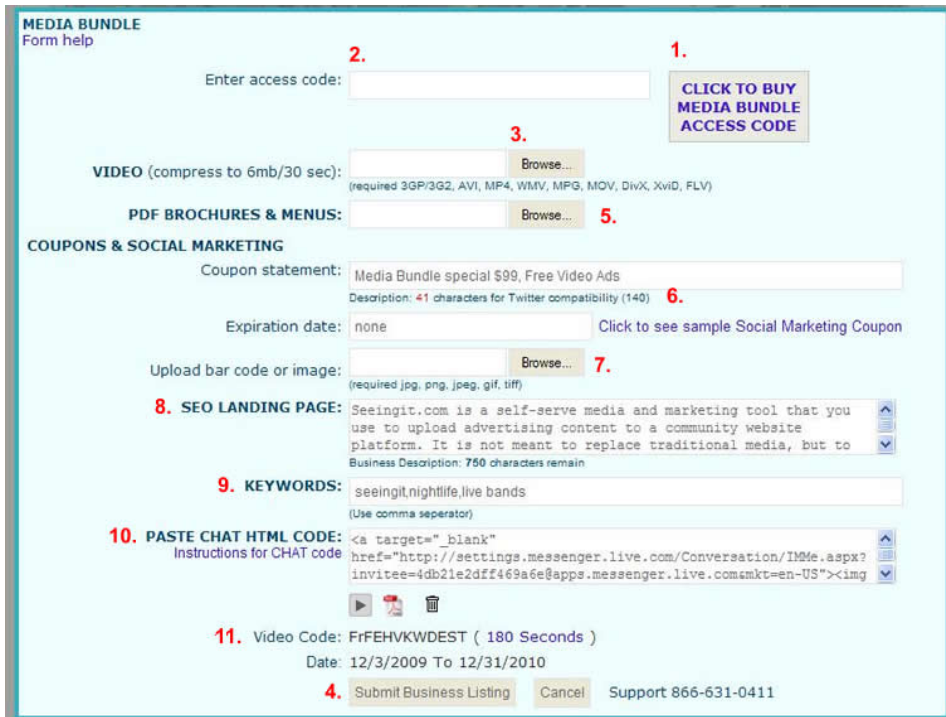
4. Options are based of video length, a 30 second, 60 second, or a 180 second 3-minute infomercial. Go through the secure online purchase. Paying by check is slower, we can email a code if you prefer to pay by check. Call us in this case at 866-631-0411 ext. 112.



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1. After the secure purchase of the code, the code is emailed along with a purchase receipt.
2. Enter the Code in the first box and where indicated. **Be prepared: You will need 1) a video; 2) to type a coupon/promotion statement; 3) the promotion expiration date, or for none, type an X; 4) a promotion image such as a picture, a QR code or a bar code. \*\* This Form Will Time Out for Security Purposes\*\***
3. Browse to locate your Video. Remember it can be changed anytime so Cell phone video, camcorder or a professional production video are accepted formats (keep it to the length you purchased 30 sec. etc., it will be cutoff). If you do not have a video right now, email us at (ads @seeingit.com) and we will return by email a short, temporary video.
4. Before clicking the Submit Business Listing button, **POINTS 3, 6, and 7 are REQUIRED.**



**MEDIA BUNDLE**  
Form help

Enter access code:  **1.** [CLICK TO BUY MEDIA BUNDLE ACCESS CODE](#)

**2.**

**3.** VIDEO (compress to 6mb/30 sec):  Browse...  
(required 3GP/3G2, AVI, MP4, WMV, MPG, MOV, DivX, XviD, FLV)

PDF BROCHURES & MENUS:  Browse... **5.**

**COUPONS & SOCIAL MARKETING**

Coupon statement:  Media Bundle special \$99, Free Video Ads  
Description: 41 characters for Twitter compatibility (140) **6.**

Expiration date: none [Click to see sample Social Marketing Coupon](#)

Upload bar code or image:  Browse... **7.**  
(required jpg, png, jpeg, gif, tiff)

**8. SEO LANDING PAGE:**  Seeingit.com is a self-serve media and marketing tool that you use to upload advertising content to a community website platform. It is not meant to replace traditional media, but to Business Description: 750 characters remain

**9. KEYWORDS:**  seeingit,nightlife,live bands  
(Use comma separator)

**10. PASTE CHAT HTML CODE:**  Instructions for CHAT code  
<a target=" blank" href="http://settings.messenger.live.com/Conversation/IMMe.aspx?invitee=4db21e2dff469a6e@apps.messenger.live.com&mk=en-US"><img

**11.** Video Code: FrFEHVkwDEST ( 180 Seconds )  
Date: 12/3/2009 To 12/31/2010

**4.**   Support 866-631-0411

6. Printable Coupon, and / or Promotion. What you type, and when you click on Submit Business Listing button, IS ALSO SIMULTANEOUSLY POSTED TO TWITTER & FACEBOOK (twitter.com/BuyLocalNow and facebook.com/BuyLocalNow & facebook.com/BuyItLocal).

#### Note the 145 text countdown?

Seeingit.com inputs the data fields: State, City, Business Name, Phone Number, Expiration Date so your promotion is SEARCHABLE on Twitter and Facebook. So, what characters are left, is how many are available for your promotion text. The link, "Click to see sample Social Marketing Coupon" for our example.

7. Browse for an image file of a picture, a product, a bar code, a QR Code, or the art image of a coupon.

**A complete listing includes the POINTS 5, 8, 9, and 10. Complete these below when you are prepared.**

5. Upload brochures, inventories, restaurant menus and weekly features while saving printing & productions costs. The file must be in a PDF format.
8. Our SEO landing page provides a searchable "Subpage". The Subpage has a copy of your Coupon or Promotion, contact information, a larger 750 character business description box, and 2-links, one to your Ad Listing, and one to your website. The SEO landing page URL has been shrunk using tiny URL <http://tinyurl.com/> or [is.gd](http://is.gd/) <http://is.gd/>. Use this URL in your Coupon or Promotion text so you direct Twitter and Facebook users back your listing on Seeingit.com, and ultimately to your website.
9. Keywords are placed in the html background of your SEO landing subpage. You or a professional Search Engine Optimization company use this feature to draw even more attention to your Seeingit.com listing.

**Customer Support 866-631-0411**

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### How to: Upgrade Free Ad Listing, to Ad Listing with Media Bundle

**MEDIA BUNDLE**  
Form help

Enter access code:  **2.** **1.** [CLICK TO BUY MEDIA BUNDLE ACCESS CODE](#)

**VIDEO** (compress to 6mb/30 sec):  **3.**   
(required 3GP/3G2, AVI, MP4, WMV, MPG, MOV, DivX, XviD, FLV)

**PDF BROCHURES & MENUS:**   **5.**

**COUPONS & SOCIAL MARKETING**

Coupon statement:  **6.**  
Description: 41 characters for Twitter compatibility (140)

Expiration date:  [Click to see sample Social Marketing Coupon](#)

Upload bar code or image:   **7.**  
(required .jpg, .png, .jpeg, .gif, .tiff)

**8. SEO LANDING PAGE:**    
Business Description: 750 characters remain

**9. KEYWORDS:**    
(Use comma separator)

**10. PASTE CHAT HTML CODE:**    
Instructions for CHAT code

**11.** Video Code: FrFEHVKWDEST ( 180 Seconds )  
Date: 12/3/2009 To 12/31/2010

**4.**   Support 866-631-0411

10. We provide an alternate form of consumer communication with your business. Our CHAT feature allows someone to contact you for a simple question, reservation, information on your restaurant or nightclub, or hotel room booking information. The link, "Instructions for CHAT Code" will guide you through the simple process of embedding this code so you can initiate CHAT.

11. A review of your account information is found here (Media Bundle Access Code, the Video length, and Expiration date). You can renew your term anytime by repeating these steps.

**BEST PRACTICES FOR USE OF THIS FORM, SEE**

**How to: PUSH Social Marketing TUTORIAL**